

FEEDBACK FORM



BIOSOLUTE® SAMPLE TEST

In order to improve our BIOSOLUTE® program, we would like to ask you for a short feedback on the sample that you have received from us. Please return the filled out form to your sales representative or send it to us by e-mail to pmls@thgeyer.de or by fax to **+49 7159 1637-706**. Thank you!

Name of the product & Art. no.

Company

Batch no.

Customer no. / Contact partner

Purpose of the BIOSOLUTE® sample test:

- ☐ General test ☐ Batch test ☐ Product range extension ☐ Test related to new processes

What is your first reaction to the product?

- ☐ Positive ☐ Rather positive ☐ Neutral ☐ Rather negative ☐ Negative

How would you rate the quality of the product?

- ☐ Very high ☐ High ☐ Neutral ☐ Low ☐ Very low

How often do you currently use comparable competitive products?

- ☐ Always ☐ Often ☐ Occasionally ☐ Rarely ☐ Never

Would you use our product instead of competitive products?

- ☐ Most likely ☐ Rather likely ☐ Maybe ☐ Rather unlikely ☐ Hardly likely

Which two aspects are particularly important to you when considering new products in this area?

- ☐ Price ☐ Quality ☐ Brand ☐ Benefit ☐ Other

If „other“: Please note here your important aspects:

Please rate your demand for the tested product:

- ☐ Very high ☐ High ☐ Occasionally ☐ Rarely ☐ Never

How likely is it that you will recommend the product to others?

- ☐ Most likely ☐ Rather likely ☐ Maybe ☐ Rather unlikely ☐ Hardly likely

Please describe what you like best about this product:

Which information about the product or on the packaging is particularly important to you?

Did you miss any information about the product or on the packaging?

What do you like better about comparable competitive products, how can we optimize our product?

Do you have any additional comments on the product?

SEND FEEDBACK