

FEEDBACK FORM

CHEMSOLUTE® SAMPLE TEST

In order to improve our CHEMSOLUTE® program, we would like to ask you for a short feedback on the sample that you have received from us. Please return the filled out form to your sales representative or send it to us by e-mail to pmchemsolute@thgeyer.de or by fax to **+49 7159 1637-706**. Thank you!

Name of the product & Art. no.

Company

Batch no.

Customer no. / Contact partner

Purpose of the CHEMSOLUTE® sample test:

- General test Batch test Product range extension Test related to new processes

What is your first reaction to the product?

- Positive Rather positive Neutral Rather negative Negative

How would you rate the quality of the product?

- Very high High Neutral Low Very low

How often do you currently use comparable competitive products?

- Always Often Occasionally Rarely Never

Would you use our product instead of competitive products?

- Most likely Rather likely Maybe Rather unlikely Hardly likely

Which two aspects are particularly important to you when considering new products in this area?

- Price Quality Brand Benefit Other

If „other“: Please note here your important aspects:

Please rate your demand for the tested product:

- Very high High Occasionally Rarely Never

How likely is it that you will recommend the product to others?

- Most likely Rather likely Maybe Rather unlikely Hardly likely

Please describe what you like best about this product:

Which information about the product or on the packaging is particularly important to you?

Did you miss any information about the product or on the packaging?

What do you like better about comparable competitive products, how can we optimize our product?

Do you have any additional comments on the product?

SEND FEEDBACK