



**A LIFE WITHOUT
CHOCOLATE?
POSSIBLE,
BUT POINTLESS!**

VEGAN CHOCOLATE

INDULGENCE WITH A CLEAR CONSCIENCE



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The demand for vegan products is growing steadily. Consumers want to eat healthier and more sustainably.

In terms of animal welfare, climate protection and the more positive evaluation of plant-based alternatives, young people in particular are willing to include new, vegan products in their everyday diet. Few of them eat a completely vegan diet. Rather, many try to resort to plant-based alternatives as often as possible.

Of course, this also includes the little indulgence in between: **the chocolate.**



About half of all consumers are trying to integrate more plant-based alternatives into their daily lives.



20 % of consumers say they want to eat less animal products.



Around 23 % of consumers state that they eat a flexitarian diet.

(Source: Symrise consumer insights study, 2020, UK, GER, FR, ESP)



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With our concepts for vegan chocolate, we are also creating a real alternative in this segment.

TEXTURE / BODY

GIVES THE VEGAN CHOCOLATE BASE A FULLER TEXTURE AND PROMOTES MOUTHFEEL

Product Number	Product Name	Form	Declaration (EU)	BBD in Months	Vegan	Recommended dosage Chocolate	MOQ/ kg
SY285937	Richness Aroma	liquid	natural flavour	12	yes	0.08 %	100

BASIS NOTE

VANILLA ROUNDS OFF THE FLAVOUR PROFILE OF YOUR VEGAN CHOCOLATE

Product Number	Product Name	Form	Declaration (EU)	BBD in Months	Vegan	Recommended dosage Chocolate	MOQ/ kg
SY889284	Vanilla Extract	spray-dried	Vanilla Extract	12	yes	0.06 %	25
SY482843	Vanilla Extract "Bourbon"	liquid	Vanilla Extract	12	yes	0.05 %	100
SY239078	Vanilla Flavour	dry	natural flavour	12	yes	0.05 %	25

TOP NOTES

GIVES YOUR PRODUCT THAT "CERTAIN SOMETHING"

Product Number	Product Name	Form	Declaration (EU)	BBD in Months	Vegan	Recommended dosage Chocolate	MOQ/ kg
SY675934	Almond Flavour type roasted	liquid	natural flavour	12	yes	0.15 %	25
SY830258	Coconut Flavour	liquid	natural flavour	12	yes	0.15 %	25
SY950564	Nut Nougat Flavour	liquid	natural flavour	12	yes	0.25 %	25

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