



**SWEETNESS  
BALANCING  
SOLUTIONS**

# **SUGAR REDUCTION** IN DAIRY AND NON-DAIRY APPLICATIONS



# SUGAR REDUCTION IN DAIRY AND NON-DAIRY APPLICATIONS

Less sugar, but lots of sweet taste! Consumers are increasingly looking for products with less or no added sugar. We have made it our mission to give these products great taste by rebalancing the sweetness.

## LISTENING TO CONSUMERS: DIFFERENT VIEWS ON SUGAR REDUCTION



32 % of consumers are ready to consume products with the same taste but less sugar



18 % of consumers would go for less sugar and less sweet taste



20 % of consumer would go for less sugar and new taste less sweet

## OUR SOLUTIONS

With our Symlife® Sweet Taste Balancing portfolio, we offer a wide range of natural solutions to give even low-sugar recipes a balanced and pure sweet taste.

## REBALANCE SWEETNESS

Product number	Product name	Legal name	Steviol Glyc.	Form	Dosage max. Dairy	Dosage max. Plant based	Palm free	Vegan	Unique benefits
SY604240	Symlife® Sweet TM	Natural Flavouring	yes	powder	0.012 %	0.035 % Drinks & others	yes	yes	Excellent sweetness balancing performance
SY768632	Symlife® Sweet TM	Natural Flavouring	yes	liquid	0.06 %	0.07 % Drinks & others	yes	yes	Premium sweetness balancing performance, with our last generation stevia tools
SY603290	Symlife® Sweet TM	Natural Flavouring	yes	liquid	0.08 %	Drinks: 0.121 % Others: 0.18 %	yes	yes	Stevia free Sweetness balancing + excellent masking
SY603274	Symlife® Sweet TM	Natural Flavouring	no	liquid	0.1 %	Drinks: 0.103 % Others: 0.35 %	yes	yes	Standard sweetness balance performance without steviol glycosides
SY230776	Symlife® Sweet TM	Natural Flavouring	no	liquid	0.1 %	Drinks: 0.106 % Others: 0.12 %	yes	yes	Perfect sweetness balancing Without steviol glycosides
SY458294	Symlife® Honey and Sweet Optimizer	Natural Honey Flavour	yes	liquid	0.5 %	0.5 % Drinks & others	yes	no	Organic suitable solution
SY443277	Symlife® Honey and Sweet Optimizer	Natural Honey Flavour	no	liquid	0.18 %	0.18 % Drinks & others	yes	no	Organic suitable solution without steviol glycosides

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## MASKING OFF-NOTES & MOUTHFEEL ENHANCEMENT

Product number	Product name	Legal name	Steviol Glyc.	Form	Recommmand. dosage %	Palm free	Allergen free	Vegan	Unique benefits
SY277236	Symlife® Masking	Natural Flavouring	no	liquid	0.07	yes	Milk	no	Mask sweeteners off-notes Enhance mouthfeel
SY990263	Symlife® Masking	Natural Flavouring	no	liquid	0.06	yes	yes	yes	Mask bitterness & sweeteners off-notes Enhance mouthfeel



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