



**NATURAL
FRUITY
TASTE**

OPTAROM[®] FRUIT POWDERS

**DELIVERING THE AUTHENTIC TASTE
OF NATURE**

symrise 

 **TH.GEYER**
SUPPLYING YOUR IDEAS

OPTAROM® FRUIT POWDERS

DELIVERING THE AUTHENTIC TASTE OF NATURE

ALL ABOUT NATURE

Consumers desire the taste of nature and prefer authentic food made only with best natural ingredients. The Symrise spray-dried Optarom® fruit powders guarantee the taste of freshly harvested fruits. A unique gentle production process protects the authentic sensory profile of the fresh fruits. To standardize the quality, some fruit powders are flavored to compensate any losses in the taste profile during the production process.

KEY BENEFITS OF THE OPTAROM® FRUIT POWDERS

- Authentic taste experiences
- Real fruit content
- Clean label declaration

FRUIT POWDERS ARE APPLICABLE IN MANY DIFFERENT PRODUCT CATEGORIES LIKE

- Baked goods
- Fat and fondant fillings
- Chocolate
- Ice creams and sorbets
- Desserts
- Instant beverages
- Health & nutrition products
- and many more



**FRUIT
POWDERS**

PRODUCT PORTFOLIO

NATURAL OPTAROM® FRUIT POWDERS

Product Code	Product Name	Flavor Inside	Kosher Suitable	Halal Suitable	Palmoil Free	Dosage
SY311001	OPTAROM® Pineapple	No	✓	✓	✓	1,00% - 5,00%
SY311002	OPTAROM® Strawberry	Natural flavoring	✓	✓	✓	1,00% - 5,00%
SY399138	OPTAROM® Strawberry	No	✓	✓	✓	1,00% - 5,00%
SY311752	OPTAROM® Strawberry	No	✓	✓	✓	1,00% - 5,00%
SY311753	OPTAROM® Raspberry	No	✓	✓	✓	1,00% - 5,00%
SY311003	OPTAROM® Raspberry	Natural flavoring	✓	✓	✓	1,00% - 5,00%
SY311005	OPTAROM® Blueberry	No	✓	✓	✓	1,00% - 5,00%
SY878337	OPTAROM® Blueberry	No	✓	✓	✓	1,00% - 5,00%
SY311006	OPTAROM® Blackcurrant	Natural blackcurrant flavoring	—	✓	✓	1,00% - 5,00%
SY311020	OPTAROM® Cherry	Natural flavoring	—	—	✓	1,00% - 5,00%
SY694876	OPTAROM® Lemon	Natural lemon flavoring	✓	✓	✓	1,00% - 5,00%
SY311026	OPTAROM® Lemon	Natural flavoring	✓	✓	✓	1,00% - 5,00%
SY655546	OPTAROM® Citrus (Lemon Type)	Lemon oil	✓	✓	✓	1,00% - 5,00%
SY655547	OPTAROM® Orange	Natural orange flavoring	✓	✓	✓	1,00% - 5,00%
SY311764	OPTAROM® Banana	No	✓	✓	✓	1,00% - 5,00%
SY311013	OPTAROM® Apricot	Natural flavoring	✓	✓	✓	1,00% - 5,00%
SY310440	OPTAROM® Peach	No	✓	✓	✓	1,00% - 5,00%
SY311018	OPTAROM® Apple	No	✓	✓	✓	1,00% - 5,00%

Disclaimer in terms of minimum dosage: There are no legal requirements for pictorials or claims for e.g. fruits, spices, herbs, vegetables or plants resp. parts of plants in the EU, however in some countries there are national regulations or industry-specific standards. The dimension and form of the illustration should not mislead the consumer. The producer of the final food is responsible for the decision on a case-by-case basis.



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