



OUR  
SELECTION

# BBQ AROUND THE WORLD

## TRENDY & AUTHENTIC SEASONINGS FOR SNACKS

symrise 

 **TH.GEYER**  
SUPPLYING YOUR IDEAS

# BBQ AROUND THE WORLD

## TRENDY & AUTHENTIC SEASONINGS FOR SNACKS

### ► KEY CONSUMER NEEDS

#### Taste signature

- Experimenting with new flavours and global cuisines
- Desire for complex culinary taste

#### Less is more

- Awareness of eating healthy
- Less sodium, fat and sugar
- More natural without sacrificing taste



#### Consciousness

- Paying close attention to allergen information, welfare and claims

#### Authenticity

- Demand for traditional recipes, regional cuisines and new flavours

### ► OUR SELECTION OF WINNING BBQ SEASONINGS

The heritage in flavour creation enables Symrise to create inspiring culinary tastes for snack seasonings!

#### TRUE ORIGINALS –

##### AUTHENTIC TRADITIONAL & GENUINE TASTES

Product code	Product name	Form	Legal status (EU)	Taste profile	Palm	Vegetarian/vegan	Dosage potato crisps
SY464769	Western BBQ DFFS	dry	Natural flavouring and smoked foodstuff, E160C	The all-rounder option, BBQ with a bit of sweetness, acidity and smoke	Free	Suitable for vegans	6.00 %
SY464854	Shish Tawook DFFS	dry	Flavouring and E621, E627, E631	Grilled chicken, meaty and aromatic	Free	Suitable for vegans	6.00 %

#### CASUAL GOURMET –

##### EXQUISITE INDULGENCE THROUGH CULINARY HIGHLIGHTS

Product code	Product name	Form	Legal status (EU)	Taste profile	Palm	Vegetarian/vegan	Dosage potato crisps
SY606898	Flame-Grilled Steak DFFS	dry	Flavouring, smoke flavouring and E627, E631, E160C, vitamins	Typical grilled notes, beefy	Contained	Not suitable	6.00 %

#### BRICOLAGE APPETITE –

##### INNOVATION THROUGH FUSION

Product code	Product name	Form	Legal status (EU)	Taste profile	Palm	Vegetarian/vegan	Dosage potato crisps
SY477363	Sticky BBQ DFFS	dry	According to ingredient list*	Molasses & woody smokiness balance out the sticky sweetness	Free	Suitable for lacto-vegetarians	6.00 %

\* see technical datasheet



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